

# SPONSORSHIP PACKAGE

2022-2023



**IEEE CONCORDIA**

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need **tomorrow**



**IEEE**

Advancing Technology  
for Humanity

# ABOUT IEEE CONCORDIA

## WHO ARE WE?

IEEE Concordia is a student branch of the world's largest professional association dedicated to advancing technology and education worldwide. As a student branch, it shares these values and lead the initiative locally on the Concordia University campus.



## OUR MISSION

The IEEE Concordia McNaughton Learning Centre was established in 1988. From the beginning, the Concordia student branch of IEEE has made it their mission to serve the Concordia community in all things electrical. In doing so, they have furthered IEEE's core purpose of fostering technological innovation and excellence for the benefit of humanity within the university's environment.



## Message from the President

Dear Prospective Sponsor,

The Concordia branch has operated and maintained the lab for years as a welcoming centre where people can come and use the equipment for free to further their studies, or to realize their projects. We pride ourselves in offering a unique and very well equipped electronics lab where people are free to learn and express their creativity. Thanks to the generosity of sponsors like you, we can boast to host three massive competitions and have three fully equipped electronic work benches and many more specialty equipment to enable a wide range of electronics related projects.

We ask you kindly to consider investing in the future of Canadian education and technological innovation by sponsoring the IEEE Concordia McNaughton Learning Centre or one of our huge competitions. Your sponsorship would send an important message to these young people, and to the engineering community across Canada: a message of vision, generosity and investment in the future of engineering.

Lina Ismail  
President of IEEE Concordia



# WHY BECOME A SPONSOR?

An average of Fifty students come to our lab weekly and our tutorials monthly

Our community is very large, with Concordia University being one of the largest universities in Canada with over 50,000 students, as well as collaborations with other universities' student branches, giving your company a wide reach.

Two local and one global competitions hosted annually with 100+ attendees

As a sponsor, you will be provided with opportunities to enhance your company's brand, connect with engineering students, and support the professional development of these future engineers, most of which can choose to purchase products from or do internships at your company.

# COMPETITIONS

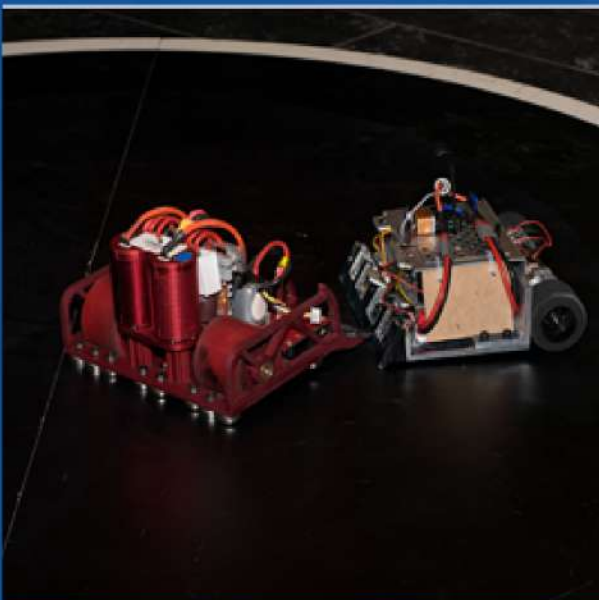


## IEEEXTREME

IEEEXtreme is a global challenge in which teams of IEEE Student members – advised and proctored by an IEEE member, and often supported by an IEEE Student Branch – compete in a 24-hour time span against each other to solve a set of programming problems.

## WARHACKS

Warhacks is an introductory hardware Hackathon aimed at the younger generation of students looking to learn new technical skills. Highschool and CEGEP students are taught the basics of hardware design and code, and then compete to design a solution to a proposed problem



## ROBOWARS

RoboWars is a robotics competition where you are tasked with building a sumo robot to compete in the arena. Your robot's objective is simple: push the opponent out of the arena! No weapons. No theatrics. And no yelling instructions from the sidelines —your robot must be fully autonomous in battle!

# SERVICES



## TUTORIALS

Each semester, we spend our time and effort preparing and organizing tutorial sessions in order to teach the student body various technical and academic skills to complement the Concordia teaching plan. Our tutorials cover various subjects such as soldering skills, microcontroller (beginner and advanced), printed circuit board design, audio and analog electronics and more!

## NETWORKING

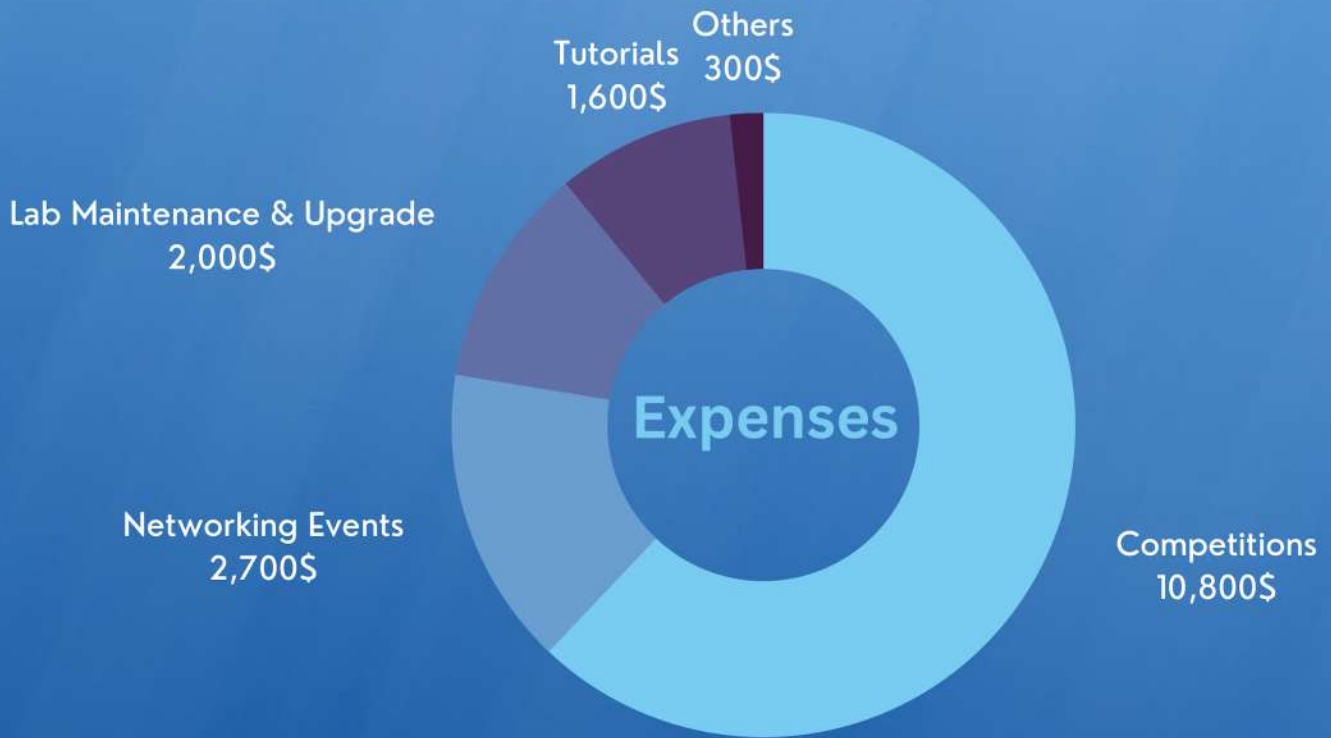
We host various networking events where we provide a chance for companies and engineering students to connect. Those are held at least one every year, and are perfect for companies looking to hire interns or fresh graduates.



## MCNAUGHTON LAB

We have an open door policy that allows any Concordia student to come visit us during lab hours to request help and use our facilities. We also organize and fund multiple different projects throughout the year. In the past, we have built projects such as a door sensor for the lab, a farming robot, and a robotic arm with machine learning capabilities. We have plans for more cool projects for the students to work on.

# BUDGET BREAKDOWN



# SPONSORSHIP TIERS

Bronze  
500\$

Silver  
1500\$

Gold  
3000\$

Logo on website



Logo on tutorial slides



Social Media Shoutout



Presentation at Networking Events



1 Competition Package \*



2 Competition Packages \*



Banner at IEEE McNaughton Lab



Company Visit



*\* a competition package includes logos on T-shirts given to all participants, free attendance and meal, and a specialized banner, booth, and video ad*



# CONTACT US



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